

Project Wellness Magazine

Media Kit

2020-2026

we start
here
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About the Magazine

Project Wellness Magazine is a seasonal wellness publication created to uplift, educate, and connect the Clark County community. We highlight wellness practitioners, educators, healers, and small businesses who offer grounded, inclusive support for real people.

Our mission is to provide clear, trustworthy wellness guidance that feels accessible and aligned.

80% OF WOMEN



want clear, simple, trustworthy wellness guidance.

70% OF PEOPLE



seek alternative or holistic support.

46% OF ADULTS



feel overwhelmed by conflicting wellness information online.

4.3 CLARK COUNTY ADULTS



experience more than four poor-mental-health days each month.

Who We Serve

Our readers include wellness-minded individuals, families exploring holistic care, students and practitioners deepening their craft, retreat attendees, and community members seeking clarity and connection.

We proudly serve Clark County first, with reach extending into the greater Pacific Northwest wellness community.



Digital + Printed Copies Available

Project Wellness Magazine

Seasonal Community Wellness Publication
Clark County, WA

Project Wellness Magazine highlights education, practitioner stories, seasonal wellness tools, local events, and grounded guidance our community can trust. Businesses and practitioners can participate through full-page ads, featured articles, premium placements, or directory listings.

AD RATES PER ISSUE

Featured Full-Page Article- \$325

- Educational feature placed in the Featured Section
- Directory listing included
- Light editing for clarity if needed

Full Page-Ad- \$325

- Premium branding space
- Includes directory listing
- PW-aligned layout included

Half Page-Ad- \$200

- Great for classes, services, promos
- Includes directory listing

Quarter Page-Ad- \$150

- Compact visibility option
- Includes directory listing

Directory Listing- \$45

- Business name, contact info + QR code

3,000+

COMMUNITY REACH

40+

PRACTITIONERS FEATURED

150+

ANNUAL RETREAT ATTENDEES

4 issues

PUBLISHED EACH YEAR

Option to Add Premium Placement for additional \$100